



It starts with Scouts.

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Dear Scouter

You have no doubt given thought as we have, to the countless dedicated Scouters who cheerfully tackle multiple jobs and do their best to accomplish them all. At least one third of Scouters have two or more Scouting roles. Even with their love of Scouting and dedication to service, these Scouters can only give partial attention to each role and many more are still unfilled.

It's easy to imagine one answer to this dilemma - **get more volunteers involved**. "Recruiting Volunteers: The Grizzly Creek Solution" provides an effective roadmap to recruit for specific roles but when you realize you need to double or triple the number involved on the Area Support Team, where do you begin?

**Friend-storming** is a proven way to surface new friends—people who would fulfill roles as a "friend to the group/section" and people who would support groups and sections in the other area functions. It's natural to start with our Scouting friends and we can't forget our Scouting alumni (youth and adult), enthusiastic parents, sponsor/partner members, and community supporters who believe in the difference Scouting makes in the lives of youth.

A typical 60-minute *Friend-storming* session turns up as many as 100 names of potential new volunteers. It also generates enthusiasm amongst the current Scouters to recruit and welcome new people into their Scouting team. Lastly, it results in a commitment within the area leadership to turn these prospects into new "friends" to expand the work of the area.

For us to provide a place for youth to engage in their own Scouting program of safe adventures, we need volunteers that have the knowledge, support, passion and commitment to safety and sense of belonging they need to deliver on our mission. To achieve this critical objective we cannot conduct "business as usual." *Friend-storming* represents one additional approach that can lead to dramatic results.

Please join us at our Area Friend-storming night. Please bring your "address book":

- present and past Scouts and Scouters,
- parents and sponsor/partner members,
- the other organizations you belong to,
- your Linked-In connection list

See you on <date> at <location> at <time>.